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LEGISLATIVE TASK FORCE

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July 22, 2016

The Honorable Ricardo Lara
Chair, Senate Appropriations Committee
State Capitol, Room 2206
Sacramento, CA 95814

RE: **AB 2530 (Gordon) – Recycling: beverage containers– SUPPORT**

Dear Chair Lara,

The Solid Waste Association of North America (SWANA) is the world's largest association of solid waste professionals (over 8,000 members). SWANA's California chapters represent more than 900 members. SWANA is committed to advancing the practice of environmentally- and economically-sound management of municipal solid waste. SWANA's California Legislative Task Force (LTF) is responsible for representing the California Chapters on legislative and regulatory issues.

SWANA is pleased to **SUPPORT AB 2530**, which would require manufacturers of beverages sold in plastic beverage containers subject to the California Redemption Value (CRV) to annually report to CalRecycle the amount of plastic used in the past year. Specifically, manufacturers would have to report the amount of post-consumer plastic used and the amount of virgin plastic used. Currently, information about producers that include recycled plastic in their bottles is not always readily available.

By making information about beverage container's plastic content publicly accessible, **AB 2530** will help consumers make informed purchases and will add value for producers that choose to use recycled materials. Although this bill does not establish standards for minimum levels of recycled content, the legislation will create a voluntary market incentive for producers to increase their use of recycled materials. This bill furthers the intent of the California Beverage Container Recycling and Litter Reduction Act, known as the Bottle Bill, encourages a closed-loop recycling system, and supports the public's embrace of recycling.

AB 2530 will help the state achieve its recycling and reuse goals. For these reasons and more, SWANA is pleased to **SUPPORT AB 2530**. Thank you for your consideration of this commonsense measure.

Sincerely,

Jason Schmelzer
SWANA Legislative Advocate

Cc: Members and Consultants, Senate Appropriations Committee
The Honorable Richard Gordon, 24th Assembly District