

September 20, 2017

The Honorable Edmund G. Brown  
Governor, State of California  
State Capitol, Governor's Office  
Sacramento, CA 95814



**RE: SB 258 (Lara) Cleaning Product Right to Know Act of 2017. – Request for Signature**

Dear Governor Brown,

On behalf of the California Chapters of the Solid Waste Association of North America's (SWANA) Legislative Task Force (LTF), I am pleased to write to you in **SUPPORT** of **SB 258 (Lara)** and respectfully request that you **SIGN** this bill when it comes before your desk. This bill would require manufacturers of cleaning products to disclose the ingredients of their products to consumers on the label and on their website.

SWANA is the world's largest association of solid waste professionals (7,700 members). SWANA's California chapters represent more than 900 members. SWANA represents much of the publicly-owned and –operated solid waste management infrastructure in the state and the local governments responsible for implementing waste diversion and recycling programs. The LTF is responsible for representing the California Chapters on legislative and regulatory issues. SWANA is committed to advancing the practice of environmentally- and economically-sound management of municipal solid waste.

Millions of Californians use cleaning products every day in both their homes and their workplaces. These cleaning products contain thousands of chemicals, some of which are toxic and have been associated with skin allergies, asthma and other respiratory diseases, cancer, and reproductive, developmental, and hormonal changes. By requiring manufactures to place a label on their products that lists these chemicals **SB 254 (Lara)** applies a proven strategy from food, cosmetics, and pharmaceutical drugs to cleaning products and gives Californians the ability to make informed choices.

**SB 254 (Lara)** will also increase consumer confidence in the cleaning product marketplace by requiring full disclosure, a process that many companies have already begun. This uniformity of labeling would allow buyers to make informed choices, which would in turn incentivize manufacturer innovation and increase sales for companies who reduce or eliminate the amount of potentially harmful chemicals in their products.

SB 258 provides a clear set of rules for both consumers and companies on how all ingredients should be listed on the package of the item being sold. This bill will provide increased consumer choice and drive innovation while reducing the amount of exposure problems related to cleaning products in both the home and the workplace. For these reasons and more, SWANA is pleased to **SUPPORT SB 258 (Lara)** and respectfully requests that you **SIGN** this bill.

Sincerely,

Jason Schmelzer  
Partner  
Shaw / Yoder / Antwih, Inc.

Cc: The Honorable Ricardo Lara, 33<sup>rd</sup> Senate District

LEGISLATIVE ADVOCATES

Jason Schmelzer and Melissa Immel

Shaw / Yoder / Antwih, Inc. • 1415 L Street, Suite 1000, Sacramento, CA 95814 • (916) 446-4656 • Fax (916) 446-4318