



SHAW / YODER, *inc.*
LEGISLATIVE ADVOCACY
ASSOCIATION MANAGEMENT

*** ASSEMBLY FLOOR ALERT ***
AB 1391 (BROWNLEY)
URGE YOUR SUPPORT

DATE: January 28, 2008

TO: ALL MEMBERS OF THE ASSEMBLY
FROM: Paul Yoder, Legislative Advocate, **SWANA**

RE: AB 1391 (Brownley) Electronic Waste- SUPPORT

The Solid Waste Association of North America (SWANA) is composed of approximately 7000 public and private sector solid waste management professionals throughout North America dedicated to the development and enhancement of environmentally and economically sound practices and policies for the integrated management of municipal solid waste. There are approximately 900 members of SWANA in California, and on their behalf I am writing in support of AB 1391, regarding electronic waste.

This bill would require that by July 1, 2009 a retailer who sells covered electronic devices to provide a consumer at the point of sale the Integrated Waste Management Board's website. The website would provide information on where and how to return, recycle and dispose of a covered electronic devices.

SWANA believes AB 1391 will provide much needed information to electronic consumers. This will have an increased return on the recycling of hazardous electronic devices and will reduce the amount of solid waste that enters our landfills.

For these reasons the California Chapters of SWANA support AB 1391 and respectfully request your aye vote.

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